Improve Health and Wellness with the NationsDirect Discount Plan

Welcome to **NationsHearing**®! As a valued **NationsDirect** member, you have a hearing aid benefit that gives you everything you need to manage your hearing health.

Why Hearing Health is Important

Hearing impairment can impact almost every aspect of a person's life. Studies have linked untreated hearing loss to conditions like diabetes, dizziness, falls, strained relationships, and compromised safety.[1] Fortunately, around 95% of people with hearing impairment can benefit from wearing hearing aids [2] Our in-network providers work with each member to select hearing aids that meet your lifestyle and listening needs.

Exceptional Service Delivery

Going above and beyond your expectations with:

- High-quality care from a hearing aid provider in your area
- A robust choice of hearing aids from all major manufacturers in all styles and colors
- Three follow-up visits to ensure your complete satisfaction[3]

Our Promise To You

The latest technology from all major manufacturers, plus:

- 60-day, 100% money-back guarantee
- Three-year comprehensive manufacturers' warranty, including coverage for loss, damage, and repair[4]
- Three years of batteries included[5]

State-of-the-Art Technology

Hearing aids are smaller, sleeker, and more sophisticated than ever before. Today's hearing aids have features like Bluetooth® compatibility, direct-to-smartphone streaming, TV connectivity, and rechargeability that are designed for your comfort and convenience.

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Your Discount Plan Includes

An Annual Hearing Test With No Out-Of-Pocket Cost

Convenient ways to schedule a hearing test:

- Call **800-480-0558** to speak with a Member Experience Advisor who will schedule your hearing test with a local hearing aid provider
- Visit **generalvision.com**, click on the **GVS Perks tab** and select **Nations Hearing Program.**

Members have access to a selection of the latest hearing aid technology from all major manufacturers

Beltone, Bernafon, PHONAK life is on, oticon life-changing technology, ReSound GN, REXTON, signia, Starkey, unitron, WIDEX SOUND LIKE NO OTHER

Hear More, Pay Less!

Technology Level	Standard Pricing Per Ear	NationsDirect Pricing Per Ear	Average Member Savings Per Ear
Entry	$1,150	$600	$550
Basic	$1,350	$775	$575
Prime	$1,650	$1,075	$575
Preferred	$2,250	$1,375	$875
Advanced	$2,700	$1,675	$1,025
Premium	$3,500	$2,075	$1,425

Get Started Today!

Call 800-480-0558 or Visit generalvision.com, click on the GVS Perks tab and select Nations Hearing Program.

Member Experience Advisors are available 8 a.m. - 8 p.m. local time, seven days a week.
Language support services are available free of charge.

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[1]Hearing Loss: A Common Problem for Older Adults." National Institute on Aging, U.S. Department of Health and Human Services, www.nia.nih.gov/health/hearing-loss-common-problem-older-adults.
[2]"Quick Statistics About Hearing." National Institute of Deafness and Other Communication Disorders, U.S. Department of Health and Human Services, 1 Apr. 2021, www.nidcd.nih.gov/health/statistics/quick-statistics-hearing.
[3]With the original provider
[4]Manufacturer's deductible may apply
[5]Not applicable to the purchase of rechargeable hearing aid models

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